

SAMPLE INTERVIEW QUESTIONS

The Stem Cell Revolution

Why is stem cell science and medicine so widely in the news recently?

What is a stem cell?

What is the difference between Adult and Embryonic stem cells?

Amazing Breakthrough

You say that stem cell science is completely changing the way we look at health and disease.

What's new here?

You refer to the "Most Dramatic Scientific Breakthrough of our Times". What is it?

Health Applications

Are adult stem cells really a prescription for ultimate health?

A recent Time cover tells us "The Coming Revolution in Stem Cells Could Save Your Life". Is this true?

Tell us about the body's natural renewal system and what part Adult Stem Cells play in this.

How does this specifically apply to heart disease or kidney disease for instance?

Are there other medical applications in the pipeline? What about sports medicine?

Cracking the Stem Cell Code – The Book

Why did you write *Cracking the Stem Cell Code*?

Who can most benefit from the book and who should be reading it?

Specific Cases

You travel the world to see what's going on in stem cell science; what have you seen in terms of real people and real cases?

Stem Cell Nutrition

You are one of the founders of the field of Stem Cell Nutrition; what is that?

Final

Where can people learn more about Adult Stem Cells and your work?

“We've found that stem cells literally repair diseased or damaged organs; the implications for human health are mind boggling”